



Build a world-class fundraising operation

JOIN US. HIRE US.

Are the large fundraising consulting firms too costly without clear outcomes or a vetted bench of talent?

The **Independent Philanthropy Advisor Referral Group** is a group of 55+ professionals who *believe in the power of nonprofits to change the world and who support them with their specific areas of expertise.*

OUR MEMBERS INCLUDE:

- > **Independent consultants** who help nonprofits raise more money and the professionals who support them.
- > **Cost-saving specialists** who benefit nonprofits by reducing expenses—health insurance agents lowering premiums, CPAs finding tax savings, etc.
- > **Charitable giving advisors** who work with donors, families, and professional advisors on philanthropic decisions.
- > **Legal professionals** who help nonprofits structure themselves for donations, including 501(c)(3) formation.

AREAS OF EXPERTISE:

501(c)3 Creation
Branding
Campaign Strategy
Case Statement Coaching
Database Management
Digital Marketing
Direct Mail Marketing
Event Fundraising/Planning
Gift Planning
Grant Consulting & Writing
Graphic Design
Impact Investing
Insurance - Life, Health, Property/Casualty
Non-Cash Asset Donation
Organizational Alignment
Public Relations
Staff and Board Training
Virtual Assistant
Website Design

*Interested in becoming a member or contacting a member advisor for support?
Connect with IPAR today!*

www.ipargroup.com